



Greetings!

Thank you for your interest in the Northwest College Bookstore Association.

A major benefit of associate membership is the opportunity to exhibit at our annual Fall Meeting and Trade Show. In addition, you will receive a membership directory and the NCBA newsletter which is published several times a year. If you are interested, we are offering inexpensive advertising opportunities in our newsletter. We have a state-of-the-art website (www.nwcba.org) which includes a searchable membership database, downloadable address and email files for mass mailings and email blasts, and many other useful and informative features. If you prefer, address labels are available in hard-copy format, too. Lastly, we do have an electronic discussion list to facilitate communication and distribution of information among our members. Additional details can be found on the enclosed application.

If you think membership in the NCBA will of benefit to you, go to <http://www.nwcba.org> and click on New Member Information which will take you to our online application form. Or you mail can download and mail your application and a check to:

Catherine Scott
NCBA Secretary-Treasurer
Spokane Community College Bookstore
MS#2060 – 1810 N. Green Street
Spokane, WA 99207
Ph: 509-533-7085 Fax: 509-533-8835

Once your application has been officially processed, you will receive an NCBA Member/Vendor Directory, login information to our members-only part of the website, and any other pertinent information.

Please don't hesitate to contact me with any questions at (503) 777-7758 or ueli.stadler@reed.edu

Sincerely,
Ueli Stadler

Member Services Administrator
Reed College Bookstore
503777-7758 ueli.stadler@reed.edu



The **Northwest College Bookstore Association (NCBA)** is a trade association composed of almost 100 college bookstores and nearly 100 vendor/associate members.

NCBA Purpose:

- I Promote a high standard of business methods and ethics among its members and the campus community they serve.
- II Unite in one organization, those persons engaged in the retail sale of books, course materials, supplies, and other merchandise to students, faculty, and staff of colleges.
- III Promote cooperation and better understanding of mutual interests with publishers, manufacturers, and distributors.

NCBA Member Benefits:

NCBA newsletters, interactive web site, electronic discussion list

Member/Vendor directory

Member address labels and email addresses – hard-copy or electronic files

Educational programs and scholarships to further professional development

Opportunity to participate in the NCBA Annual Trade Show

Participation in NCBA group buying

ELIGIBILITY: Any organization within the states of Washington, Oregon, Idaho, Montana, California, Alaska, Nevada, Utah, Arizona, Hawaii and the Canadian provinces of British Columbia and Alberta whose major business is selling course books and supplies to students, staff, and faculty of educational institutions. Associate membership is offered to vendors dealing in educationally oriented merchandise.

ANNUAL DUES are \$~~600~~, payable at the time of application, and January 1 each year thereafter. If you wish to join now, please go to <http://www.nwcba.org> or fill out the attached membership dues invoice and the member information form. Send the two forms with your credit card information or check payable to NCBA to:

*Catherine Scott,
Spokane Community College Bookstore,
MS# 2060, Student Center – Lair,
Spokane, WA 99207*

THE VALUE OF MEMBERSHIP

EDUCATION

NCBA always provides excellent educational sessions. We are able to broaden the perspective of many of our employees because these sessions are economical to attend. The networks that result from these sessions are an important knowledge resource for all of our employees. The benefits that the store receives from these opportunities far outweigh the cost of membership.

Peg Godwin, University of Idaho Bookstore

GROUP BUYING

One of the benefits of being an NCBA member is the opportunity to save money through the NCBA Buying Group. Through the use of our buying group, I can offer a wide range of products at very competitive prices. Everything from filler paper to cassette tapes. As General Merchandise Buyer for my store, I don't have time to compare vendors and products the way the Buying Committee does. I can count on their selection being the best value available.

Debbi Olson, Tacoma Community College Bookstore

THE VENDOR PERSPECTIVE

NCBA launched me into the college business in 1989. The members took me under their wing and taught me the things I needed to know. The theme that came through time after time was to build strong relationships and this would be the key ingredient to long, lasting success. Everyone was correct. Those relationships got me to where I am today. It has gotten me my best line and a great side benefit is the friendships that have grown along the way. In summary, it is a truly tight knit network that cares for its members whether store or vendor.

Steve Bartlett, Manufacturer's Representative

CURRENT BOARD MEMBERS

PRESIDENT

Don Beckman
Willamette University Bookstore
503-370-6315 503-375-5466 (fax)
Email: dbeckman@willamette.edu

IMMEDIATE PAST PRESIDENT

Laurie Bales
Portland Community College Bookstore
503-977-4307 503-977-8030 (fax)
Email: lbales@pcc.edu

PRESIDENT-ELECT

Debbie Bruce
Columbia Basin College Bookstore
509-547-511 X2604 509-546-0415 (fax)
Email: dbruce@columbiabasin.edu

SECRETARY TREASURER

Catherine Scott
Spokane Community College Bookstore
509-533-7085 509-533-8835 (fax)
email: cscott@ccs.spokane.edu

MARKETING COMMITTEE CHAIR

Bryce Winkelman
South Puget Sound CC Bookstore
360-596-5302 360-596-5701 (fax)
bwinkelman@spscc.ctc.edu

ASSOCIATE REPRESENTATIVE

Corey Weber
Matthews Book Company
800-633-2656 800-421-8816 (fax)
email: coreyw@mattmccoy.com



The **Northwest College Bookstore Association (NCBA)** is a trade association composed of almost 100 college bookstores and nearly 100 vendor/associate members.

NCBA Purpose:

- I Promote a high standard of business methods and ethics among its members and the campus community they serve.
- II Unite in one organization, those persons engaged in the retail sale of books, course materials, supplies, and other merchandise to students, faculty, and staff of colleges.
- III Promote cooperation and better understanding of mutual interests with publishers, manufacturers, and distributors.

NCBA Member Benefits:

NCBA newsletters, interactive web site, electronic discussion list

Member/Vendor directory

Member address labels and email addresses – hard-copy or electronic files

Educational programs and scholarships to further professional development

Opportunity to participate in the NCBA Annual Trade Show

Participation in NCBA group buying

ELIGIBILITY: Any organization within the states of Washington, Oregon, Idaho, Montana, California, Alaska, Nevada, Utah, Arizona, Hawaii and the Canadian provinces of British Columbia and Alberta whose major business is selling course books and supplies to students, staff, and faculty of educational institutions. Associate membership is offered to vendors dealing in educationally oriented merchandise.

ANNUAL DUES are \$~~600~~, payable at the time of application, and January 1 each year thereafter. If you wish to join now, please go to <http://www.nwcba.org> or fill out the attached membership dues invoice and the member information form. Send the two forms with your credit card information or check payable to NCBA to:

*Catherine Scott,
Spokane Community College Bookstore,
MS# 2060, Student Center – Lair,
Spokane, WA 99207*

MEMBER INFORMATION FORM

Vendor Name URL:

Address1

Address2

City State Zip

Corporate Contact Phone

Email Fax

Newsletter? Yes No Hard Copy? Yes No Electronic Format? Yes No

Electronic Discussion List? Yes No

Product Lines

Vendor Rep First Last

Address City State Zip

Phone Ext Fax Email

Area Covered Electronic Discussion List? Yes No

Newsletter? Yes No As a hard copy? Yes No Electronic Format? Yes No

Vendor Rep First Last

Address City State Zip

Phone Ext Fax Email

Area Covered Electronic Discussion List? Yes No

Newsletter? Yes No As a hard copy? Yes No Electronic Format? Yes No

Vendor Rep First Last

Address City State Zip

Phone Ext Fax Email

Area Covered Electronic Discussion List? Yes No

Newsletter? Yes No As a hard copy? Yes No Electronic Format? Yes No

PLEASE USE REVERSE SIDE FOR ADDITIONAL INFORMATION

