

**Northwest College Bookstore Association
Fall Business Meeting
November 16, 2004**

President Jon Koehler called the meeting to order at 4:00pm at the Spokane Convention Center, Spokane, Washington.

President's Report – Jon Koehler

Jon announced that various members of the board had been visiting stores throughout the association for the last several months to talk about the benefits of membership. He asked that if anyone had access to the survey that Cindy Beyer had conducted for NACS that they forward that information to Peg Godwin at pgodwin@uidaho.edu. A Store Support Committee is being formed to assist stores with any sort of operational or financial concerns. Additional information will be posted on the list serve when the committee is formed and the goals set.

President-Elect's Report – Steve Wenger

The budget was distributed to show a three-year span (03-04, 04-05 and 05-06). The document was reviewed. Steve will continue to visit stores and strive to get the larger stores to participate as they have in the past. There will be an emphasis placed on ensuring that members see the benefits in belonging to the association. If anyone knows the whereabouts of any of the archive records of the association please let Steve know.

Eric Oleson introduced representatives from the DoubleTree Hotel. They thanked everyone for coming to the meeting and using their facilities. They also thanked Eric and his committee for all their hard work.

Past President's Report – Angie Zurcher

E-voting was very successful with 51 of the 60 stores who voted using that method. The board approved using e-voting next year as the preferred method. Anyone with problems of access should notify Steve Wenger. Ueli Stadler was elected as President-Elect. Angie thanked Bill Semmler for running as well. She asked that anyone aware of members planning to retire notify her. Barbara Racine and Angie will be co-chairing the meeting committee for next year in Tacoma.

Buying Committee Report – Bill Semmler

The committee met this past weekend. Twenty-five categories were reviewed and awards made. Results will be announce on January 3, 2005. There was good vendor participation, though store participation remains very low. An ad-hoc committee has been formed to thoroughly review this program and make a recommendation to the board at the spring board meeting as to whether it should continue. The process costs the association approximately \$4,000 and a lot of volunteer time each year.

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Education Committee Report – Vicky Lamoreaux

There were five mini-nar sessions held last spring and summer. Vicky thanked all the host stores for their hard work. She reviewed the session for this meeting. Jeni Luft will be the chairman for next year, and is interested in ideas for sites and topics for the mini-nars next spring.

2004 General Meeting Report – Eric Oleson

The schedule and details for the meeting were reviewed.

2005 General Meeting Report – Barbara Racine

All were invited to the meeting in Tacoma on October 25-27, 2005. The meeting will be held at the Tacoma Sheraton with the trade show at the Tacoma Pavilion. The theme will be A Touch of Glass, in honor of the Chahuli influence in Tacoma.

2006 General Meeting Report – Jon Koehler

There is no date yet for the second Mega Regional meeting to be held in Reno. Four sites are being considered for the meeting, the Pepper Mill Hotel is not one of the four. Denver, Phoenix and Las Vegas were also considered, but the cost was too high. Steve Wenger and Laurie Bales will represent the northwest on the organizing committee. James Howard will be involved with the educational offerings. The contract for the associations participating has been signed. The revenue sharing will be decided according to the number of stores from each association who participate. Debbie Bruce reiterated the praise given to the members from the northwest for their willingness to be involved and help with the last meeting. Rodger Boothman expressed his appreciation for the content and organization of the last meeting, saying that it was very valuable to him since he was very new to the industry at that time.

2007 General Meeting Report – Janet Kehn

The meeting will be held in Portland, Oregon. Site selection is progressing.

2008 General Meeting Report – Bill Semmler

A contract will be signed with the Coeur d' Alene Resort Hotel soon. The meeting will be on October 21-24, 2008.

Marketing Committee Report – Ueli Stadler

The new web site was demonstrated. Additional demonstrations will be available at the trade show on Wednesday. The next newsletter is due out mid-December, anyone wishing to submit articles should do so next week to Ueli and Kathy Barnhart. The directory is now on-line, and each store can keep their own information up to date. There are two levels of access: general user and manager. Users can search, perform

downloads, and update their own individual information. Managers can change information of their store or vendor page, as well as vote on-line. Gary Jones asked about

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the possibility of having a master textbook list on the site. Ueli said it was possible, but not considered in the first development phase. Membership renewal and dues payment can now be performed on the site using a credit card (through a secured site). The hard copy directories will be mailed soon.

Jon thanked Ueli for a tremendous amount of hard work. The transition of Ueli from marketing committee chairman to President-Elect will include some changes and the addition of more people to the committee.

Secretary/Treasurer's Report – Cathy Scott

The current financial statement was distributed to the membership. There are now 87 store members. The financial statement was reviewed, and questions answered.

Associate Representatives' Report – Jeff Ward

Trade show set up will open Wednesday morning at 6:45am. Drawings will be held each hour of the show for up to \$200 off an invoice for orders placed at the show.

Old Business

Information concerning an NCBA reception at CAMEX will be posted to the web site as soon as finalized.

The meeting was adjourned at 5:00pm

The meeting was reconvened at 8:45am on November 18, 2004.

The minutes of the previous business meeting were approved as posted to the web site. The budget for the 2005-2006 year was approved by the membership present.

The meeting was adjourned at 8:47am.

Respectfully submitted,
Kristy Walker
Recording Secretary