

NCBA Fall Meeting Education 2010 Session Descriptions

Tuesday, October 26

- 10:30-12:00 pm** University of Washington, Tacoma Bookstore Tour **Hotel Lobby**
- 1-2:30 pm** **General Session Keynote Speaker: Libby Wagner** **Venice I/II**
 < The 5 Principles for Leading from the Front
 < Creating great teams among bookstore staff
 < Responding to and proactively leading change
Learn several immediately useable skills and ideas for improving leadership effectiveness, reducing stress and frustration on your team and becoming a more influential strategic partner for campus success.
- 2:45-4:00pm** **Concurrent Session with Libby Wagner: Clearing the Bookstore Swamp** **Venice I**
Join Libby Wagner, president of Libby Wagner & Associates and organizational development expert,
 < Identifying common obstacles to productivity, trust, morale and profits
 < Creating ways to make sure the workplace environment is supporting your goals & vision for your bookstore
Learn two processes you can do with your own team to raise the bar, increase profits, and have a happier place to work!
- 2:45-4:00pm** **Lori Cano, Connect2One: Stellar Department Sellers/Big Bombs** **Venice II**
Our Sci-fi version of What's Hot/What's Not

Wednesday, October 27

- 8:00-9:45am** **Cherie Priest, Author of Boneshaker: Author Breakfast and Book Signing** **Venice III/IV**
*Cherie Priest is the author of eight novels, including **Boneshaker**, nominated for both the Hugo Award and the Nebula Award, **Boneshaker** won the Locus Award for Best Science Fiction Novel.*
- 10:00-4:00 pm** **Trade Show** **Bicentennial Pavilion**
Join our Vendor Partners for an incredible Trade Show. Our Vendor partners are some of the most innovative, creative and exciting companies in our industry. They plan to bring us new products and huge savings you won't want to miss!
 < Ice Cream Social sponsored by Follett Higher Education Group at 2:45pm

Thursday, October 28

- 9:00-10:15am** **General Session Keynote Speaker: Cable Green** **Venice I/II**
Dr. Cable Green is the Director of eLearning & Open Education for the Washington State Board for Community & Technical Colleges.
Join Cable Green explore global trends in digital stuff, networked knowledge, participatory technologies, cloud computing, and open licensing.
- 10:30-11:30am** **Julie Traylor, NACS: Creating the College Store of 2015 Today** **Venice I**
Review recommendations from the College Store of 2015 study, and explore opportunities and implications for your store.
- 10:30-11:30am** **Joanna Hunt, CWU: Creating Dynamic Displays** **Venice II**
You will look at visually maximizing your displays without needing millions of dollars or a universe of space. See some of our most fun and popular displays and take ideas and designs away to make your own!
- 1:00-2:30pm** *E-Reader Technology Petting Zoo* **Venice I**
 < **Kurt Bedell, Apple Ipad**
 < **Albert Ferguson & Sam Jang: Cregle**
 < **Doug Atkinson: enTourageeDGE**
 • **Patrick Irving: NACS, BLIO**
- 1:00-2:30pm** *Roundtables* **Venice II**
 < **Social Networking and Beyond: Lara Konick, Facilitator**
 < **Discovering New Planets with C-Store items: Cathy Scott and Debbi Olson, Facilitators**
 < **Staying in Orbit with General Books & Merchandise: Joanna Hunt, Facilitator**
 < **Marketing and Partnerships: Gary Jones, Facilitator**
 < **Textbook Programs: Live Long and Prosper: Kristen Connelly and Scott Franz, Facilitators**
- 2:45-4:00pm** **Elizabeth Hains, NACS Media Solutions, LLC:** **Venice III**
The Digital Revolution Update & Opportunities for Community College Stores
Hear the latest updates on the digital content delivery arena, & how current NACS can help stores build market share. **Venice IV**
- 2:45-4:00pm** **Bob Spencer, Seattle U and Peg Godwin, WWU: Overcoming Outsourcing: How to Stay Independent (Our Story)**
Learn how outsourcing happens & see some tips and strategies they used to keep their store free from the outsourcing abyss.