

Education Session Survey Results

2010 Fall Meeting

Presenter:	Lara Mann	Libby Wagner	Libby Wagner	Lori Cano	Cherie Priest	Cable Green
Title of Session:	UW Store Tour	Leading from Front	Clearing the Swamp	Stellar Sellers	Author Breakfast	Digital Technologies
Attendance	16	56	35	30		
Surveys turned in: <i>Scale of 1 (disagree) to 5 (agree)</i>	4	52	29	22	14	46
Content of Session:						
Provided new information	4.75	4.35	4.71	4.59	4.42	4.46
Lived up to my expectations	4.33	4.38	4.64	4.5	4.43	4.31
Good Value and Valuable use of time	4.5	4.58	4.82	4.55	4.57	4.48
Session will Help my store	4.75	4.51	4.72	4.58	3.68	4.16
Speaker:						
Communicated ideas clearly	4.33	4.69	4.79	4.57	4.43	4.56
Used audio-visual well	n/a	4.51	4.43	4.5	n/a	4.53
Stimulated my interest	4.5	4.5	4.69	4.6	4.38	4.37
Speaker is knowledgeable on topic	4.67	4.69	4.86	4.74	4.69	4.71
Recommend Speaker?	Yes 4 No 0 No Answer 0	Yes 44 No 3 No Answer 5	Yes 24 No 0 No Answer 5	Yes 17 No 0 No Answer 5	Yes 10 No 2 No Answer 2	Yes 32 No 5 No Answer 8
Total Session Average	31.83 4.55	36.21 4.53	37.66 4.71	36.63 4.58	30.6 4.37	35.58 208.51 4.45

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Presenter:	Julie Traylor	Joanna Hunt	Ereader Tech	Roundtables	ElizabethHains	Bob Spencer/Peg Godwin
Title of Session:	NACS Store 2011	Dynamic Displays	Petting zoo		Digital Update	Overcoming Outsourcing
Attendance	55	22	32	35	22	18
Surveys turned in: <i>Scale of 1 (disagree) to 5 (agree)</i>	18	22	11	21	19	7
Content of Session:						
Provided new information	4.11	4.59	4.54	4.71	4.32	4.86
Lived up to my expectations	4.81	4.45	4.18	4.62	4	4.86
Good Value and Valuable use of time	4.22	4.54	4.18	4.57	3.89	4.86
Session will Help my store	4.41	4.52	4	4.48	3.88	4.83
Speaker:						
Communicated ideas clearly	4.47	4.67	4.18	4.55	3.89	4.71
Used audio-visual well	4.47	4.76	4.45	4.69	3.74	4.67
Stimulated my interest	4.52	4.71	4.1	4.42	3.74	4.86
Speaker is knowledgeable on topic	4.7	4.67	4.46	4.69	4.16	4.86
Recommend Speaker?	Yes 15 No 0 No Answer 3	Yes 14 No 1 No Answer 8	Yes 11 No 0 No Answer 0	Yes 9 No 0 No Answer 12	Yes 14 No 2 No Answer 3	Yes 6 No 0 No Answer 1
Total Session Average	35.71 4.46	36.91 4.61	34.09 4.26	36.73 4.59	31.62 3.95	213.57 38.51 All Sessions 4.49

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Comments:

Lara Mann UW Store Tour	It was interesting to see another store and how it is set up. Great looking! Really enjoyed the tour and Lar's openness on operations. Good to see the way someone else does it. I got good ideas for alternate ways to merchandise and ideas for new merchandise. Good Tour.
Libby Wagner Leading from Front	Love it! Great beginning to help change management culture. I would love to bring Libby into my store. The second half of the session missed the bookstore boat. She needed to apply more to our industry. Audio visual Type too small I wanted more information on statistics. Great! Very Personable! Loved her stories. It was informative, entertaining and very enjoyable! Needed more time. Down to earth information that can be applied. Not a rah rah that motivates during presentation but then isn't applicable on daily basis. Connected well! Great Session! Great Session! Great ideas to be a team leader. Needed more time, but was excellent! Somewhat unsure about the credibility of the speaker. The speaker seemed very knowledgeable and clear. Loved the 1% Lots to think about. Great! We needed to hear it. Wonderful practical solutions.
Libby Wagner Clearing the Swamp	One of the best sessions I have ever attended! Very useful Very good speaker, excellent information More time need. Great techniques for managing employees. Enjoyed the Speaker's style, great expertise. Great session, I feel like I can put this knowledge to work immediately for our store. Great presentation. Really appreciate your anecdotes and use of humor. You definitely kept the group engaged! Very helpful to take back to my store. She's Great. Great Job!

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Lori Cano
Stella Dept. Sellers

We all spoke.
Learned lots of ways to look for vendors.
The input from the stores was outstanding, the ideas and "new" products is what adds value to this session.
Lori allows each individual to contribute in their own way. She does not dominate the session.
This is a great session for buyers. Keep this session.
Always a good session.
I love this session!
Great!

Cherie Priest
Author Breakfast

Loved the Scifi idea!
She was fun and contemporary.

Cable Green
Digital Technologies

Loved it! Very informative!
Thank you!
Excellent
Never got down to the "nitty gritty" of this program. Talked all around the program with why things are changing, who is influencing, who is paying, but what are you really doing was not addressed. How does this program effect bookstores?
More time.
Would be a great Mininar.
Overwhelming amount of information, but I understand the importance of changing technology for the industry and my store.
Would have appreciated a concurrent session to look inot the specifics on individual campuses and bookstores.
For example, their use of technology and tools to communicate these services/tools to faculty and students.
Could have used more time on this one!
Very loaded with information, great but overwhelming. :)
Excellent session!
Great Session.

Julie Traylor
NACS Store 2015

None of the suggestions provided a revenue stream to replace declining textbook sales, shift to open source, or ebooks.

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Joanna Hunt
Dynamic Displays

Fun ideas, big and small
Thank you, thank you! Great presentation, love ideas. Thanks for being will to share presentation.
Great idea and motivator to display out of the box. Loved it!
Great Job!
Really enjoyed her.
Awesome!
Learned a lot about display.
Joanna is very talented!
Great to have so many pictures and examples. Reall well done! :)
She is great!
How about prop demos? How about some space on the NCBA website for people to share pictures, ideas, etc.
Needs to be longer.

Ereader Tech
Petting zoo

Not sure how applications on the Ipad will keep bookstores thriving? Very well articulated the power of Ipad.
Great info.
Most were good, hard to hear in room.
Short on time.
Need more time with questions. Need more time to learn about product.
Wished there was more hands on work with technology instead of just demonstrations, especially Apple and BLIO
Room was noisy hard to hear speaker.
Separate rooms or timer to make it easier to keep each presentation and not be distracted.

Roundtables

Learned a lot of ways marketing about different vendors.
Good info, great enthusiasm/Joanna
Excellent, more time/Joanna
Only did textbook table
All were very good/Staying in Orbit, C-store, texbooks
Interesting exchange of what other stores are doing and even some tips to get there./textbooks
Great talking with everyone and learning how other schools manage their stores.
Always useful.
Loved Facebook discussions! Very practical and real solutions. Not much organization for the textbook programs.

ElizabethHains
Digital Update

Better early in the day. Fairly dry presentation. Hard to sit through later in the day, good information though.
A lot of repeat information after trade show and tech sessions. Not a very engaging speaker.

Bob Spencer/Peg Godwin
Overcoming Outsourcing

Opened my eyes about textbook rental and ebook impact on the sales of the bookstore.
Experience speaks! Peg and Bob showed themselves to be valuable resources for others in NCBA.

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Suggestions for Future Sessions:

What's Hot is a great annual topic

Future of the college store from the perspective from the the store and the campus administration.

More sales info on how to get it in the store/Apple

Maybe offers to come and do demos inside the bookstores/Apple

Strategies to help the bookstores directly.

Time for Q and A/Dynamic Displays

Follow up with assessments with outcomes of ideas, presented what worked and what did not.

How to reduce expenses, shrinkage, payroll etc. If we are losing money, how do we reduce overhead?

Store promotion ideas. How to get customers to come back after they purchase books.

Show and Tell

Cable Green would be a great Mininar

Textbooks are a hot topic, needs discussion.

Leadership Conference

Libby Wagner to tell more about her 1% solution

General session need longer session times.

Anything you can think of!
