



NCBA Fall Meeting 2010 Agenda

A Bookstore Odyssey: To go where no Bookstore has gone before

Date	Times	Sessions		
Tuesday, October 26	10:30-12:00pm	UW bookstore Tour, Lara Konick (lunch on your own)		
	1:00 – 2:30pm	General Session: Libby Wagner Venice I/II <i>Leading from the Front: Your Bookstore as the Ultimate Campus Partner for Success</i> <i>Learn several immediately useable skills and ideas for improving leadership effectiveness, reducing stress and frustration on your team and becoming a more influential strategic partner for campus success.</i> <i>Sponsored by NACS Partnership</i>		
	2:30 – 2:45pm	Break- Sodas and Snacks		
	2:45-4:00pm	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> Libby Wagner Venice I Clearing the Bookstore Swamp: Removing Obstacles to Your Success <i>An interactive session that will help you increase your ability to motivate and inspire your team.</i> </td> <td style="width: 50%; vertical-align: top;"> Lori Cano, Connect2One Venice II Stellar Department Sellers/ Big Bombs Our Sci-fi version of What's Hot/What's Not </td> </tr> </table>	Libby Wagner Venice I Clearing the Bookstore Swamp: Removing Obstacles to Your Success <i>An interactive session that will help you increase your ability to motivate and inspire your team.</i>	Lori Cano, Connect2One Venice II Stellar Department Sellers/ Big Bombs Our Sci-fi version of What's Hot/What's Not
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4:10 - 5:00pm	Business Meeting - Open to all members Venice II			
6:00-7:00pm	Nebraska Book Company Reception: snacks and drinks. Upstairs Living Room (Dinner on your own)			
Wednesday, October 27	7:00 – 8:30am	Vendor Continental Breakfast: Trade Show Floor		
	8:00 - 9:45am	Author Breakfast/Book signing: Cherie Priest, Author of <u>Boneshaker</u> Venice III/IV		
	10:00am - 4:00pm	Trade Show Bicentennial Pavilion Noon – 1pm: boxed lunches		
	6:00 - 7:00pm	Presidential Reception: No host bar Upstairs Living Room		
	7:00 - 10:00pm	<u>Banquet /Special Musical Event</u> Venice II/III/IV		
Thursday, October 28	7:30 - 8:45am	Breakfast Venice II/III		
	9:00-10:15 am	Cable Green, Director of eLearning & Open Education, SBCTC Venice I/II <i>How Digital, Networked Technologies and Sharing Changes Education</i> <i>Explore global trends in digital stuff, networked knowledge, participatory technologies, cloud computing, and open licensing ... and how collectively these trends both enable widespread educational access and disrupt existing higher education models.</i>		
	10:15 - 10:30m	Break - Coffee and Tea		
	10:30 - 11:30am	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> Julie Traylor, NACS Venice I Creating the College Store of 2015 Today <i>What are the imperatives for college stores that want to improve their positioning for future success? Review recommendations from the College Store of 2015 study, and explore opportunities and implications for your store.</i> </td> <td style="width: 50%; vertical-align: top;"> Joanna Hunt, Central Washington Univeristy Venice II Creating Dynamic Displays <i>Visually maximize your displays without needing millions of dollars or a universe of space. See some of our most fun and popular displays and take ideas and designs away to make your own!</i> </td> </tr> </table>	Julie Traylor, NACS Venice I Creating the College Store of 2015 Today <i>What are the imperatives for college stores that want to improve their positioning for future success? Review recommendations from the College Store of 2015 study, and explore opportunities and implications for your store.</i>	Joanna Hunt, Central Washington Univeristy Venice II Creating Dynamic Displays <i>Visually maximize your displays without needing millions of dollars or a universe of space. See some of our most fun and popular displays and take ideas and designs away to make your own!</i>
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	11:45 - 12:45pm	Awards Luncheon Venice III/IV		
	1:00 - 2:30pm	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> E-Reader Technology Petting Zoo Venice I ●Kurt Bedell: Apple Ipad ● Albert Ferguson & Sam Jang: Cregle ● Doug Atkinson: enTourageeDGE ●Patrick Irving: NACS, BLIO </td> <td style="width: 50%; vertical-align: top;"> Roundtables Venice II ●Social Networking and Beyond ●Discovering New Planets with C-Store items ●Staying in Orbit with General Books & Merchandise ●Marketing and Partnerships ●Textbook Programs: Live Long and Prosper </td> </tr> </table>	E-Reader Technology Petting Zoo Venice I ●Kurt Bedell: Apple Ipad ● Albert Ferguson & Sam Jang: Cregle ● Doug Atkinson: enTourageeDGE ●Patrick Irving: NACS, BLIO	Roundtables Venice II ●Social Networking and Beyond ●Discovering New Planets with C-Store items ●Staying in Orbit with General Books & Merchandise ●Marketing and Partnerships ●Textbook Programs: Live Long and Prosper
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